

Weibo (“新宿新闻”) Management Policies

Shinjuku City has established a Weibo account (“新宿新闻”) to keep foreign residents informed about city administrative programs and present disaster-related information. To prevent misunderstanding and confusion, the management policies are as follows:

1. Account Information

- (1) Account name:新宿新闻
- (2) Language: Chinese
- (3) Account URL: <http://weibo.com/ShinjukuNews>

2. Management/Maintenance

Multicultural Society Promotion Division, Regional Promotion Department,
Shinjuku City

3. Posting Hours

As a rule, posting hours will be from Monday through Friday, 8:30 a.m. to 5:15 p.m., although information may be posted at other times as well.

4. Concerning Replies

There will be no replies made to comments on posts. Please contact the responsible city office desk directly concerning the content posted.

5. About Sharing Posts

This account will only share posts from other accounts that Shinjuku City operates—as well as posts from the national government, metropolitan government and other local public organizations and institutions—as necessary.

6. Prohibited Behavior

If any of the following types of content are posted on a Shinjuku City account, the post may be deleted without any warning:

- (1) Content that is illegal or has the potential of being illegal
- (2) Content that opposes public order and morals
- (3) Content that is false (or not factual), or rumors or content that promotes rumors
- (4) Improper expressions, including violent or obscene language
- (5) Content that infringes on the copyrights, trademark, portrait rights or intellectual property rights of Shinjuku City or a third party
- (6) Content that slanders Shinjuku City, or a specific individual or group
- (7) Content that identifies, displays or leaks information without the approval of the person in question
- (8) Contents that discriminate against a race, ideology or creed, or promotes discrimination
- (9) Content with the objective of promoting political activity or religious activity
- (10) Content with the objective of advertising, publicizing, soliciting or promoting business
- (11) Content that has no relevance to the objective of this account
- (12) Other content that Shinjuku City determines as inappropriate

7. Disclaimers

- Shinjuku City is not responsible for any trouble or damage that arises between users related to this account
- Shinjuku City is not responsible for any trouble or damage that arises between a user and a third party related to this account
- Shinjuku City does not guarantee the accuracy, completeness and usefulness of information supplied on this account
- Shinjuku City will not be responsible for any other damage that arises related to this account

- The policies of this account are subject to change without warning

8. Intellectual Property Rights

The intellectual property rights to all information (such as the texts, illustrations and photographs) posted on this account belong to Shinjuku City. Content may not be quoted or copied for private use without the city's express permission unless that use is within the boundaries set by the Copyright Act.

9. Implementation Date

The policies stated above went into effect on July 1, 2017.